



Register and create your own fundraising page! Go to www.firstgiving.com/abckc

Want to register and raise money for **AIDS Bicycle Challenge 2010**? Register to participate in the AIDS Bicycle Challenge and create your personal online fundraising page!

1. Go to www.firstgiving.com/abckc

- Click on the **GET STARTED** button.
- On the "Select your Event" page, choose **AIDS Bicycle Challenge 2010** and hit the "**Select**" button.
- Select "Yes Register Online Now" and click "Continue"
- Enter the number "1" in the Quantity section, read the waiver, select "I have read and agree to the above waiver" and click "Continue"
- Enter your email address.
- If you have registered at Firstgiving in the past, click on "***I have an account and my password is***" and enter your password. If you have not registered previously, click on "***I am new to this site***" and enter your details to register your account. Note: at the bottom of the page, select "Yourself" and click "Continue"
- Confirm your information and enter your phone number, tech-shirt size (not all participants receive a tech shirt. Only those who raise an additional \$50 in pledges or pay the optional \$50 registration fee receive tech shirts) and years participating. Click "Continue"
- When asked "Want to be part of a team?" **Individual Riders:** If you do not want to be part of a team, click on the "No Thanks, Skip this Step" button in the upper right hand corner of page. **Team Riders.** If you are trying to find a team to join, enter the Team Name in the *Team Name* field and the Organization in the *Organization Name* field (organization name not required) and click "Search". If you want to Add a New Team, enter your team name and your organization name and click "add+"
- Enter you payment information and click confirm.
- Choose your fundraising page url address. Firstgiving will let you know if the desired url is available.
- Firstgiving will create your fundraising page. Now go to your account and personalize it. You may choose your own web address, page title and personal message. Customize the text, photo and thank you to express your purpose and passion.
- Email the **link** to your page to friends, family and co-workers. Watch your donations soar!

2. Done with your page? Don't stop now. Tell your supporters by emailing friends, family colleagues, neighbors, teammates and message boards asking them to visit your page.

3. How it works:

- Potential donors receive your email with a link to your personalized page.
- They can then make an online donation using a VISA, MasterCard, Discover or American Express.
- Donations are secure. Firstgiving uses Secure Socket Layer encryption certificates from VeriSign, the leading provider of digital trust services.
- Donor names and contribution amounts are listed on your page, along with any messages they wish to leave for you.
- Automatic "thank you" e-mails are sent to contributors once donations are submitted, one from you and one from **AIDS Bicycle Challenge 2010**.

4. Donors have the option to:

- Leave comments
- Tell their friends
- Indicate if their company can provide a **matching gift**
- Create their own fundraising page

Questions? If you need help setting up your online fundraising page, please feel free to email us at ride@aidsbicyclechallenge.org or phone **816-931-0959** for support.